

April 11, 2019

# COLLEGE NEWS

## COLLEGE ACCEPTANCES



**Nchimunya  
BFA**

**Social Strategy and Management /  
Culture and Media**

### **Savannah College of Art and Design, GA**

Nchimunya recently received two acceptances from prominent schools for the creative arts. The first acceptance, from Savannah College of Art and Design in Savannah, Georgia, is to study for the Bachelor of Fine Arts in Social Strategy and Management.

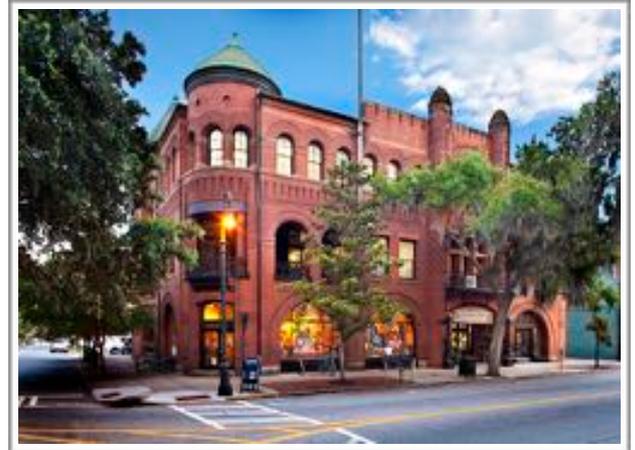
The undergraduate journey at SCAD begins with the SCAD Core, a series of foundation studies and general education courses focused on developing key critical thinking and communication skills. Social Strategy and Management students learn to appreciate that a comprehensive social strategy is the cornerstone of success for today's businesses and brands. As a social strategy professional, graduates may become creative directors, content creators, and community managers who orchestrate compelling videos, photography, graphics, and copywriting to launch authentic conversations and accelerate growth. With SCAD's social strategy and management program, students become adept in all aspects of creating compelling campaigns, from brand storytelling and strategy, to analytics and audience engagement.

[www.scad.edu](http://www.scad.edu)

### **Savannah College of Art and Design Merit Scholarship**

Nchimunya has been offered a merit-based scholarship to attend SCAD based upon his achievements through

the International Baccalaureate Diploma Programme, and his performance on the SAT. This will contribute to his tuition fees. Well done Nchimunya!



### **The New School, Eugene Lang College of Liberal Arts, NY**

Nchimunya's second acceptance is from The New School, Eugene Lang College of Liberal Arts. This is to study for the Bachelor of Arts in Culture and Media. The university, in New York City, is one where scholars, artists, and designers come together to challenge convention and create positive change. It takes full advantage of its location in one of the most vibrant and diverse cities in the world.

Media plays a central role in politics, economics, business, education, art, and entertainment. Understanding how media is produced and consumed is key to understanding cultures around the world. Culture and Media students gain the critical research and production tools needed to understand and engage with media. In this program, students use traditional and emergent disciplines to examine the relationship of culture and media, including: Print; Film; Television; Radio; and the Internet. [www.newschool.edu/lang](http://www.newschool.edu/lang)

